

Press Release - April 1st, 2019 -

MATEBAT and ARCOMET are planning to join their forces and expertise under a new name

Two renowned players of the profession announce today their project to merge their respective and complementary activities within the coming months into a common structure and to adopt a new name: **UPERIO**.

Matebat, French leader in tower crane distribution and rental, and **Arcomet**, North-European leader in the construction and rental of cranes, have for several years been under the control of the same shareholder, the LFPI group.

UPERIO would then rank among the global leaders on its market with a fleet of 2,200 cranes, 550 employees with 350 of them involved in technical support (crane erectors, service technicians and teams dedicated to the crane manufacturing and maintenance), a presence in 8 countries and benefiting from 23 warehouses, to offer customers the proximity and flexibility they are looking for.

With sales of almost 180 million Euro in 2018, the significant economic and financial surface of the new UPERIO entity will enable the future company to face the challenges and opportunities of tomorrow.

UPERIO will then have the resources to strengthen the quality and reliability of the materials and services made available to the customers, to enhance its service offer by combining local responsiveness and global robustness, and in particular, to develop the expertise of its teams and technical innovation serving the productivity of the building sites.

"This alliance would not only be recognised by its size. This project is also the symbol of an ambition" declares Philippe Cohet, Chairman of MATEBAT and C.E.O. of ARCOMET.

The major objective of this project will consist in strengthening the professionalism of its activities and the talents of its employees by developing their skills and their commitment. The Management of UPERIO firmly believes that this particularly modular "Tower Crane" product among the lifting solutions of the market, will unfold its full value when being supported by humans and teams to cope with the daily challenges of our customers.



"Moreover, within the scope of this project, we are striving for enhanced reliability and profitability of the building sites we are entrusted with", adds Philippe Cohet. "We envisage to pool the new technologies, innovations and our own field experience."

The offering of this new group would therefore not only be fortified by the latest crane models, but also by complementary crane operating support systems and associated services to better satisfy our customers.

Finally, this project would allow for the extension of its offer towards other geographical regions, with additional building site facilities (passenger hoist, formwork, electrical systems...), in order to offer to a growing number of customers, increasingly developing and diversifying solutions.

The name UPERIO would progressively be adopted by all operational entities of the group throughout the world.

As to the ARCOMET brand, it would be preserved for the self-erecting cranes manufactured in Belgium.

UPERIO will be proud to take the world of the tower crane towards high perspectives.

New UPERIO logo:



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